



MAY 1, 2018

ECONOMIC DEVELOPMENT COMMISSION

Posted 11:00 am, Monday, April 30, 2018

5:30 P.M. CITY OF ELLISVILLE – ECONOMIC DEVELOPMENT COMMISSION

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Review progress on Shop Ellisville campaign
- V. Discussion
 - a) Request for a Marketing budget to promote Ellisville as premier place to live, work, shop eat and play.
 - b) Ideas for best ways to use the budget. (i.e., St Louis County Board of Realtors, Commercial Realtor events, West Newsmagazine, Zillow, Google etc.)
 - c) Explore an "at cost" advertising magazine for Ellisville businesses to advertise to residents.
 - d) Ideas for a "free business workshop".
- VI. Document recommendations for the above to city staff and the city council as appropriate.
- VII. Public Comments
- VIII. Adjournment

Respectfully submitted,

LEIGH A. DOHACK
City Clerk

The City of Ellisville is currently working to comply with the Americans With Disabilities Act mandates. Individuals who require an accommodation to attend a meeting should contact our office at least 48 hours in advance at City Hall 636-227-9660 (V/TDD).