



JULY 16, 2018

ECONOMIC DEVELOPMENT COMMISSION

Posted 2:00 pm, Thursday, July 12, 2018

6:00 P.M. CITY OF ELLISVILLE – ECONOMIC DEVELOPMENT COMMISSION

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Minutes - May 1, 2018
- V. Petitions
 - a) Commercial Improvement District -- 55 Clarkson and 1283 Vero Lane -- Shawneetown Capital, LLC
- VI. New Business
 - a) Economic Development in Ellisville Historical
 - b) Adopted plans
- VII. Old Business
 - a) Shop Ellisville Campaign
 - i. Directory/Mailer/Newsletter/At Cost advertising Magazine-
 - ii. Promo Video/Photo Drone
 - iii. Joint Event/Collaboration
 - iv. Ads
 - v. Banners- Ada
 - vi. Branding
 - b) Marketing Budget
 - i. Marketing Plan - advertising Ellisville, advertising businesses, provide workshops
 - ii. Budget

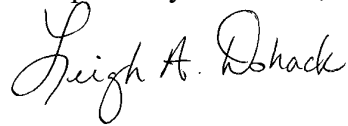
c) Election of Officers

i. Vice Chair

ii. Secretary

VIII. Adjournment

Respectfully submitted,

A handwritten signature in black ink that reads "Leigh A. Dohack". The signature is written in a cursive style with a large initial 'L'.

LEIGH A. DOHACK
City Clerk

The City of Ellisville is currently working to comply with the Americans With Disabilities Act mandates. Individuals who require an accommodation to attend a meeting should contact our office at least 48 hours in advance at City Hall 636-227-9660 (V/TDD).