

MANCHESTER ROAD GREAT STREET COMMITTEE

March 3, 2014

The regular meeting of the Great Streets Committee held at the West St. Louis County Chamber of Commerce offices, was called to order by Chairman Craig Larson at 3:30 p.m.

Those in attendance were:

Dr. Craig Larson, Chairman	Tim Woerther, Wildwood Mayor	Frank Karr, Executive Business Committee Secretary
Tim Pogue, Ballwin Mayor	Bill Schwer, Ellisville City Manager	John Bopp, West St. Louis County Chamber of Commerce Member
Tom Aiken, Ballwin City Planner	Ada Hood, Ellisville Planner	John Sullivan, West St. Louis county Chamber of Commerce Representative
Bob Kuntz, Ballwin City Administrator	Dan Dubruiel, Wildwood City Administrator	Lori Kelling, Chamber

The group approved the minutes of the February 24, 2014 meeting.

John Sullivan described the upcoming meeting on March 27th for the business group. The meeting was to start at 8AM at the St. Louis Dealers Association building. The intent is to invite all business within the corridor and members of Frank Karr's group.

Bob Kuntz suggested that each person reach to five business group members and personally invite them to the meeting. The group discussed whether input from the business group would be solicited at the meeting or at a subsequent meeting.

Bob Kuntz described upcoming meeting with MoDOT. The topics would include cost estimate overages and shelters.

The group discussed possible position to provide focus on Great Streets agenda. The group discussed whether the position was desirable at this time, how to pay for such a position and what the position would do. It was discussed that the position was needed to help identify the necessary tasks.

Tom Aiken suggested the position could implement the 'wish list' prepared by Bob Kuntz. He also suggested that marketing seemed to be the ideal task for the position. Bob Kuntz suggested that this effort (position) should be spear-headed by the Chamber to establish the effort was global and not from one city or another.

Dr. Larson reminded the group that the discussion was not intended hire a position and assign tasks, but to determine if the position was needed at all.

A discussion ensued regarding the Chamber expanding its services to include economic development.

A suggestion was made to ask the business group (at the March 27th meeting) whether they believe marketing the corridor is a top priority and what role they might be willing to assume.

It was suggested that 'phase III' has already been started- phase III is the private projects that incorporate the Great Streets elements.

The next meeting is scheduled for March 17th at 3:30PM.

The meeting adjourned at 4:40PM