



**2017 City of Ellisville**  
**PARKS & RECREATION**  
**ANNUAL REPORT**

# Ellisville the City of Parks and Trails

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## MISSION STATEMENT

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The Parks and Recreation Department strives to enhance the quality of life through the effective use of parks and recreation, education and resources within the City of Ellisville. Through programs and facilities the department endeavors to foster an appreciation for active recreation and for the natural environment. The Parks and Recreation Department along with the Public Works Department operates and maintains the City's parks and trail system, aquatic center and provides recreation programs and special events for citizens of all ages and abilities.

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## ORGANIZATIONAL STRUCTURE

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### Mayor Adam Paul

### City Council Members

Steve Chismarich, District 1  
Mick Cahill, District 2  
Cindy Pool, District 3

Vince McGrath, District 1  
Bones Baker, District 2  
Dan Duffy, District 3

### Advisory Park Board Members

Megan Compton, Vice- Chair, District 1  
Jane Merkle, District 1  
Becky Kohler, Chair, District 2  
George Sackett, District 2

Adam Peper, District 2  
Cindy Sloto, District 3  
Ed Aderman, District 3

In addition to Park Board meetings, members also volunteered their time at special events such as the Easter Egg Hunt, Breakfast with Santa, Independence Day 5K and Hot Dog its Chili. The Ellisville Park Board and Parks and Recreation Staff held a honeysuckle removal day in April. Key Clubs from Marquette and Lafayette High Schools and the Open Space Council volunteered as well as community volunteers.

### Ellisville Parks and Recreation Staff

Lisa Blumer, CPRP	Director of Parks and Recreation
Sally Grobelny	Recreation Coordinator
Holly Woodland	Recreation Assistant

Part-time staff was hired to work in the park office, at the EDGE front desk and in the concession stand at the aquatic center and for recreation programs such as day camp, tennis, soccer and t-ball. Midwest Pool Management, manages the EDGE Aquatic Center providing the management staff and lifeguards for the pool season.

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## RECREATION PROGRAMS

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	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>
Recreation Programs Offered	89	87	95	96	94
Lafayette Older Adults Events	19	19	19	21	24
Concerts	7	8	8	8	8
Special Events	<u>17</u>	<u>18</u>	<u>20</u>	<u>26</u>	<u>25</u>
<b>Total Programs</b>	<b><u>132</u></b>	<b><u>132</u></b>	<b><u>142</u></b>	<b><u>151</u></b>	<b><u>151</u></b>

### RECREATION PROGRAMS

Each year a wide variety of recreation programs are offered in several program areas including summer day camps, tennis, t-ball, soccer, swimming, diving, fitness, dancing, painting, special interest and youth sports competitions.

### SPECIAL EVENTS OFFERED

#### GET MOONED IN ELLISVILLE – TOTAL SOLAR ECLIPSE

- Summer Concert Series (7)
- Independence Day Celebration
- Independence Day 5K and Kid’s Fun Run
- Breakfast with Santa
- Dog Paws and Santa Claus
- Easter Egg Scramble
- Adult Egg Hunt
- Arbor Day Ceremony
- Dog Park Open House
- Dive-In Movie at the EDGE
- Family Movie Night in Bluebird Park (2)
- Park Board Honeysuckle Removal Day
- Pooch Plunges (2)



- Hot Dog its Chili
- Electronic Recycling Events (10)
- Night Waves Middle School Pool Party
- Red Cross Blood Drive (4)
- Cop Trot (partnership with Police Department)

### More than a Market, Market

2017 brought back a Market in Bluebird Park. Carri Cahill is the Market Manager and the Market is on concert evenings from 6:00 – 9:00 p.m. This year the Market included food and drink vendors and artisans.

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## PROFESSIONAL AFFILIATIONS AND COLLABORATIONS

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- National Recreation and Park Association (NRPA)**
- Missouri Parks and Recreation Association (MPRA)**
- Municipal Partners for Inclusive Recreation (MPIR)**

- St. Louis Parks and Recreation Directors Group**
- Lafayette Older Adult Program (L.O.A.P.)**
- Arbor Day Foundation and Open Space Council**

In addition to these organizations the department participates in several cooperative special events throughout the year with neighboring communities including **Ballwin, Wildwood, Chesterfield, Winchester and Manchester.**

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## FACILITIES

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### PARKS AND TRAILS

The City of Ellisville has 208.65 acres of park land which includes 13 park and trail properties. While maintaining the parks, staff considers safety, public access, labor costs and aesthetics. In addition to ongoing park maintenance:

- **In 2017, a new community garden** was constructed in-house by the Public Works Department with assistance from a resident Boy Scout doing his Eagle Scout Project. The garden consists of 50 planting beds that Ellisville residents planted. The Parks and Recreation Department was assisted by volunteer Garden Managers, Linda Reel and Glenda McGrath.



**The Public Works Department does the ongoing maintenance of the parks, trails, ball fields, Dog Park, buildings, amphitheater, playgrounds, park equipment, in-house etc...**

This includes but is not limited to mowing the parks, turf maintenance, emptying trash and litter clean-up, daily cleaning of restrooms and pavilions, removal of dead and hazard trees, planting and maintaining perennial and annual beds, tree planting, regular safety and maintenance inspections of the playground and repairs as needed, creation and maintenance of park and special event signage, carpentry repairs and projects, trail repairs, sweeping of trails for debris as needed, set-up, clean-up and parking duties at all special events and concerts, maintenance and cleaning of the Park Administration Center and maintenance of all park vehicles.

### ELLISVILLE DOG PARK

This year a Dog Park Open House was held in May and a new event was held in December called Dog Paws and Santa Claus. Both events were a great way for new dogs and their owners to try out the dog park and for existing members to meet other dog park members. Dog Park Memberships can be purchased at the parks and recreation department office or on-line. All dogs that join the dog park must have current rabies and bordetella vaccinations and be spayed or neutered. Member dogs receive a dog tag that must be worn at the dog park.

### PARKS AND RECREATION MASTER PLAN

Per the Cities Strategic Plan, the City completed a Parks and Recreation Master Plan to determine the future of the parks in Ellisville. The Plan prepared by Planning Design Studios (PDS) included a series of public meetings and staff input, identified maintenance needs as well as new facilities that may be considered in the future for the park system. Cost estimates were also included for planning the implementation of the Master Plan. The Park Master Plan was partially funded by a planning grant from the Municipal Park Grant Commission.



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## EDGE Aquatic Center of Ellisville

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The 9<sup>th</sup> season of the EDGE Aquatic Center saw another increase in membership sales. With a slight decrease in daily admission. This would make sense as more memberships are sold there may be less daily admission. Again this year the City of Wildwood subsidized the cost of EDGE memberships so there could be an unlimited number of resident passes available for Wildwood residents. This year was also overall warm and sunny which always increases pool usage.

The Ellisville Wildwood Gator Swim Team and Mini Gators Pre Team programs were also popular again this year. **This year the Gators won 4 out of 5 of their dual meets (beating both Manchester and Ballwin!) and were 2<sup>nd</sup> in the Conference Meet.** The partnership with the City of Wildwood continues to be successful with many children from Wildwood on the swim team. Wildwood also subsidizes some to the expenses for the swim team.



Midwest Pool Management continues to provide management services for the EDGE which includes the managers, lifeguards, coaches, swim instructors and the daily operation and cleaning of the pool.

City staff oversees the management of the EDGE, front desk staff and the operation of the concession stand. Revenue over expenses at the concession stand helps to add to covering the cost of the operation of the EDGE.

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## Financial Summary

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	2015	2016	2017
<b>REVENUE</b>			
Memberships	54,450	60,876	65,362
Daily Admissions	67,599	76,751	73,942
Wildwood Income	14,000	14,000	14,000
Program Revenue and Misc.	28,496	32,279	31,464
Concession Income	34,015	37,425	38,467
	<b>198,560</b>	<b>221,331</b>	<b>223,235</b>
<b>EXPENSES</b> (Operating and Capital)			
	<b>231,038</b>	<b>259,645</b>	<b>269,345</b>

## FACILITY USAGE

Shelter Usage	Resident Permits	Non-Resident Permits	Total Permits
2015	59	40	99
2016	80	68	148
2017	64	56	120
Ballfield Usage	Resident Hours	Non-Res. Hours	Total Usage Hours
2015	531	316	847
2016	558	373	931
2017	275	196	471
Park Adm. Center	Resident Reservations	Non-Resident Reservations	City Meetings or Events*
2015	28	20	14
2016	32	18	21
2017	27	21	19

\*this number does not include recreation programs such as day camp, art, dance classes, etc...

## Sponsorship Program

This sponsorship program is for the Summer Concerts, 4<sup>th</sup> of July, 5K Run, Easter Egg Hunt, Cop Trot, Pooch Plunges and Hot Dog Its Chili.

Company	Sponsorship	Amount
The Fountains of West County	Platinum Sponsor and Cop Trot	\$3,300
Allen Roofing and Siding	Gold Sponsor and Cop Trot	\$2,300
West News Magazine	Gold Sponsor	Advertising
Meramec Valley Bank	Silver Sponsor	\$1,000
Great Southern Bank	Silver Sponsor	\$1,000
Eaton Bussmann Business	Silver Sponsor	\$1,000
Ellisville Veterinary Hospital	5K T Shirt Sponsor	\$300
Renee Johnson's Dance Studio	5K T Shirt Sponsor	\$300
Tri-City Animal and Bird Clinic	Pooch Plunge	\$250
Trends Motel	Hot Dog its Chili and Cop Trot	\$550
The Pasta House	Cop Trot	\$300
Equity Prime Mortgage	Cop Trot	\$300
Tee Turtle	Cop Trot	\$300
Gettset	Cop Trot	\$300
Banducci Enterprises, Inc.	Cop Trot	\$300
West County Bible Church	Cop Trot	\$300
9 Round	Cop Trot	\$300
Jacks Counseling Services	Cop Trot	\$300
Chesterfield Hilltown Dental	Cop Trot	\$300
Stl Fitness Studio	Cop Trot	\$300
Walnut Grill	Cop Trot	\$300
Gateway Fitness	Cop Trot	\$300
<b>Total Sponsorships</b>		<b>\$13,600</b>
Missouri Arts Council Grant	Concert Series and 4 <sup>th</sup> of July	<b>\$ 3,269</b>

