

Outdoor Display

Type: Outdoor display of merchandise is allowed for any commercial business.

Location: Merchandise shall be displayed in an orderly and aesthetically appealing manner in front of the business. Merchandise may not be displayed in the right-of-way and must be set back a minimum of twenty (20) feet from any property line. Merchandise shall be placed so as not to impede or diminish pedestrian or vehicular traffic and circulation. Access to all properties and businesses shall be maintained at all times, including adequate sidewalk clearance. If pedestrian and/or vehicular access becomes an issue, all outdoor display items must be removed.

Special: Small A-frame or other freestanding signs may be displayed immediately outside the main front entrance of the business. Size shall not exceed eight (8) square feet in size.

Permit: Not required.

Info: For sale, rent or lease.

Size: Non-residential zoning district: twenty-four (24) square feet per face. Sign may be double-faced.

Height: Non-residential: Eight (8) feet for a single lot or premise.

No.: One (1) per lot or premise.

Location: On-site signage must be located at least ten (10) feet away from the curb. One (1) tenant panel per face of a legal monument sign (standard and large retail development) may be used to display real estate information as regulated by this Section. Additional directional real estate signs may be placed off-site to announce an open house or the sale of a property. Off-site signs may be installed after 6:00 P.M. on Friday and must be picked up no later than 6:00 P.M. on Sunday. Such off-site signage shall require the written permission of the owner of the property, whether private or public, which such permission shall be produced upon demand by the City Planner.

Duration: On-site signage must be removed within ten (10) days of closing, lease or completion.

Colors: Not more than five (5).

Permit: Not required.

Real Estate

Yard Signs

Type: Signs may include corrugated plastic sign or wind sail.

Size: Corrugated yard sign may not exceed six (6) square feet in size. Wind sail signs may not exceed eleven (11) feet in height.

Number: One (1) yard sign per business may be displayed.

Location: A yard sign may be displayed in the front yard of a business, on private property.

Duration: Each business will be allotted a bank of sixty (60) days maximum within a twelve month period during which a yard sign may be displayed. The bank may be used incrementally or all at once; this limitation may be waived by the Architectural Review Board.

Permit: Not Required.



Special Event Signs. Institutional uses may display special event signs may be used in any residential or commercial district as provided herein and the following may be used in combination with each other for such special events as may be permitted by the City Planner:

Size: Thirty-two (32) square feet per face. Sign maybe double-faced.

Height: Eight (8) feet.

Number: One (1) sign allowed per event and only one (1) event may be advertised at any one time.

Location: Ground mounted.

Duration: Signs may be posted not more than fourteen (14) days before the event and shall be removed within twenty-four (24) hours following the conclusion of the event.

Special: Off-site signs must have property owner permission. Limit of four (4) events per year for off-site signage.

Permit: Not Required.

Special Event

Summary

Guide to Temporary Sign Regulations For Businesses



The City of Ellisville Sign Code can be found on the City's website, www.ellisville.mo.us. Once on the home page, hold the cursor over the "How do I" tab on the right top corner of the page and scroll down to "View", then click on "City Code" under the "View" section. Once you click on "City Code" a new page will launch and you will have to scroll down to Land Use Chapter 410: Signs and Advertising Devices. Again, scroll down until you find, "Article V Commercial and Light Industrial Zoning District Signs" and click on the link. Here you will find the regulations applicable to all temporary signs for businesses.

After reviewing Article V, it is recommended that you review "Article I In General" and "Article III General Regulations." These sections of the code contain important information regarding signage which must be adhered to.

THERE IS NO FEE FOR TEMPORARY SIGNS OR TEMPORARY SIGN VARIANCES

For more questions regarding the Sign Code, contact
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Appeal/Sign Variance

The City Planner's rulings may be appealed to the Architectural Review Board. The Board shall have the authority to grant variances from the requirements and restrictions, provided the Board determines that:

1. Compliance with the applicable provision of this Chapter would impose unnecessary non-economic hardship on a particular applicant.
2. The requested modification will provide a result that is aesthetically equal to or superior to that which would be allowed through the strict application of the relevant provision.
3. Strict compliance with the relevant provision is not necessary to promote the general spirit and intent of this Chapter.

Size: Total banner area may not exceed fifteen percent (15%) of the wall surface facing the street frontage, including the window and door area, not to exceed one hundred (100) square feet.

Number: One (1) sign per event and only one (1) event may be advertised at any one time.

Location: Attached to the building wall, building columns, building railings or fence (not freestanding in yard).

Duration: Each business will be allotted a bank of sixty (60) days maximum within a twelve-month period during which a banner may be displayed. The bank may be used incrementally or all at once; this limitation may be waived by the Architectural Review Board.

Special: Signs must be professionally manufactured, maintained at all times and displayed tautly.

Permit: Not Required.

Banners

Balloons

Dimensions: As may be permitted by the City Planner.

Number: One (1) per event and only one (1) event may be advertised at any one time.

Location: Balloon must be set back at least twenty (20) feet from the road edge and at least five (5) feet from the property line. No balloon shall be placed within twenty-five (25) feet of any intersection (street or driveway). Balloons, including all support lines and stakes, shall be placed so as not to impede or diminish on-site vehicular or pedestrian traffic circulation. Ingress and egress to all properties and businesses shall be maintained at all times, including adequate parking lot circulation. Balloons must be appropriately anchored by utilizing sandbags, water barrels or weights and that they are kept away from overhead wires. (Unanchored balloons can easily be blown over and present a safety hazard and/or may cause damage to property.) The parking bumper blocks may not be moved or removed to secure a balloon. In shopping centers or parking lots where adequate parking demand can be maintained, balloon(s) may be placed within the parking lot, with specific property owner written approval submitted with the application. Staking or holes into the parking lots are not permitted, unless specific permission is granted from the property owner in writing. Balloons shall be removed if parking demand becomes an issue.

Duration: Each business will be allotted a bank of thirty (30) days maximum within a twelve-month period during which a balloon may be displayed. The bank may be used incrementally or all at once; this limitation may be waived by the Architectural Review Board.

Colors: Generally, not more than five (5) colors may be displayed, unless otherwise approved by the City Planner.

Shape: Character shapes and figures are not allowed.

Special: The balloon shall be securely anchored with cable or rope and shall be kept away from overhead wires.

Permit: Not Required.

Tents

Size: No limit. Please Note: Metro West Fire Protection District requires that a permit be obtained for tents exceeding eight hundred (800) square feet, or such other size as may be determined by Metro West Fire Protection District from time to time.

Number: No limit on the number of tents.

Location: Tents must be set back at least twenty (20) feet from the road edge and at least five (5) feet from the property line. No tent shall be placed within twenty-five (25) feet of any intersection (street or driveway). Tents, including all support lines and stakes, shall be placed so as not to impede or diminish on-site vehicular or pedestrian traffic circulation. Any seating or contents inside the tent shall be arranged to provide for appropriate access to and egress from the tent. Ingress and egress to all properties and businesses shall be maintained at all times, including adequate parking lot circulation. Tents must be anchored appropriately by utilizing sandbags, water barrels or weights. (Unanchored tents can easily be blown over and present a safety hazard and/or may cause damage to property.) The parking bumper blocks may not be moved or removed to secure a tent. In shopping centers or parking lots where adequate parking demand can be maintained, tent(s) may be placed within the parking lot, with specific property owner written approval. Staking or holes into the parking lots are not permitted, unless specific permission is granted from the property owner in writing. Tents shall be removed if parking demand becomes an issue.

Duration: Each business will be allotted a bank of thirty (30) days maximum within a twelve-month period during which a tent(s) may be displayed. The bank may be used incrementally or all at once; this limitation may be waived by the Architectural Review Board.

Permit: Not Required.